

BUSINESS STUDIES GRADE 10

MODULE GUIDE

This is a module centered on grade 10 business studies content. It aims to equip learners with relevant content knowledge and the ability to apply the content into real life situations while learning at their own pace. It consists of three topics, namely, Business sectors, Contemporary Socioeconomic issues and Social responsibility.

By the end of the module, learners should be able to :

1. Business Sectors

- Define/explain the meaning of the primary, secondary and tertiary sectors.
- Give examples of each sector.
- Explain/describe/discuss the relationship between these sectors.
- Make a collage showing the relationship between the primary, secondary, and tertiary sectors.
- Define/elaborate on the meaning of the formal and informal sectors. Give practical examples of each.
- Conduct research on the importance of the formal and informal sector.
- Explain/differentiate/distinguish between the formal and informal sectors.
- Define/elaborate on the meaning of the public and private sector.
- Explain the main purpose of the public and private sector.
- Explain/differentiate/distinguish between the public and private sectors.

2. Contemporary Socioeconomic issues

- Define/elaborate on the meaning of socio-economic issues.

- Explain the reasons why they pose a challenge to businesses.
- Define/give the meaning of inequality and poverty.
- Explain/discuss/describe the impact of inequality and poverty on businesses.
- Define the term “inclusivity” and explain the purpose of inclusivity in the workplace.
- Evaluate the negative impact of HIV/AIDS on businesses.
- Outline the distinct types of gambling and explain their impact on businesses.
- Define/elaborate on the meaning of piracy.
- Discuss the impact of piracy on businesses.
- Recommend solutions to piracy, for example, copyright, patent and trademarks.
- Explain the meaning of counterfeiting/bootlegging/strikes/political disturbance/violence and crime.
- Explain/discuss the impact of the socio-economic issues on businesses.

3. **Social Responsibility**

- Define the term “social responsibility” and give practical examples.
- Recommend/suggest initiatives businesses can take to address socio-economic issues.
- Interview local businesses on the initiatives taken to address socio-economic issues.
- Evaluate the extent to which these initiatives have addressed the socio-economic issue.

Methodology

This module is created using the Backward Design model , whereby I determined the learners' needs first, outlined the learning outcomes, planned assessments from the learning outcomes and created the content and some lesson activities.

This module is essential because many learners struggle with understanding certain content in business studies, such as the business sectors and social responsibility. With this module, learners will get to understand the topics included deeply, through the notes provided, the videos, other materials and the different types of activities. I believe the topic contemporary socioeconomic is one of the most important topics that learners need to be more familiar with. Reason being it includes or educates learners about real issues such as crime, poverty and inequality that not only affect businesses but also the communities.

Resources

The module has enough content for learners, textbook, study guide, videos, assessments, both formative and summative and there is a discussion forum for any questions. Under every lesson, there are lesson activities with memorandums.